

Great
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EP8

Season 2

Cheat Sheet

The Hidden Misalignment Costing You Growth, Energy, and Retention

Featuring Adrienne Duffy

By Rob Levin, Creator of [Greattalentpodcast.com](https://greattalentpodcast.com)

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Hey there—glad you're here. This workbook is your space to turn the insights from our conversation with Adrienne Duffy into real, practical action for your business. If that episode sparked ideas, this is where you take the next step.

1. Get Clear on Your Vision

Prompt:

What are you building—and why does it matter?

Write It Down:

- Vision (Where you're going):
- Purpose (Why it matters):

2. Know Your "Why"

"Why am I doing this work, *really*?"

Write freely. No perfect answer needed.

My Deepest Why:

3. Spot the Misalignment

Think: Where does your team feel out of sync?

Red Flags (check any you've noticed):

- Confusion about priorities
- Low energy or disengagement
- Tension between departments
- Projects dragging or stalling

Write a few examples:

Example 1:

Example 2:

4. Identify Unique Abilities

List the "superpowers" of yourself and 1–2 key teammates.

These are talents that energize, scale, and grow with practice.

Person	Role	Unique Ability
You		
Teammate 1		
Teammate 2		

"Alignment is a true sign of resilience."

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