

Great
Talent
Great
Business

EP4

Cheat Sheet

Workplace Happiness: The Secret Weapon for Performance & Profit

Featuring Jade Green

By Rob Levin, Creator of [Greattalentpodcast.com](https://greattalentpodcast.com)
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After tuning into the Great Talent Podcast episode with Jade Green, it's time to turn insights into action! This workbook is here to help you rethink company culture, attract top talent, and boost performance—by putting people first. Dive into these exercises to reflect, spark new ideas, and find simple ways to level up your workplace.

Section 1: Why Here? Why You?

The “Why Us” Challenge

Why should someone choose your company over others? Skip the clichés—what makes it truly stand out?

The Talent Magnet Test

List three unique perks or experiences that make your company a great place to work.

1.

2.

3.

Section 2: Cutting Through the Chaos

VUCA Buster

What's causing Volatility, Uncertainty, Complexity, or Ambiguity (VUCA) for your team? Name one quick fix.

The Happiness Hack

What's one work stressor? Brainstorm three simple ways to reduce it and boost morale.

1.

2.

3.

Section 3: Employee Experience Design

First Day Feels

At the end of a new hire's first day, what's one word they should use to describe it?
How do you make it happen?

Flow Time

What's one way to minimize distractions and create deep work time for yourself?

Section 4: Living the Culture

Bliss Booster

What's one small change that would improve your work-life balance or job satisfaction?

The Role Model Move

Where does your company truly embody its values? Where is there a gap? Name one action to close it.

Culture is caught, not taught; what you model gets reflected

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